

CAMPAIGN IDEAS

UWJC depends on employee campaigns, your help is imperative to our success in helping others.



United Way
of Jasper County

CAMPAIGN THEME

A campaign theme can add excitement and energy.

- Fight/Win
- Trivia Night
- Carnival
- Sports
- Decade ('60s, '70s, '80s)
- Secret Mission
- Magic
- Homecoming
- TV Show (Survivor, Price is Right, etc.)



SPECIAL EVENTS

Special events can be used to raise awareness of the campaign and help raise funds.

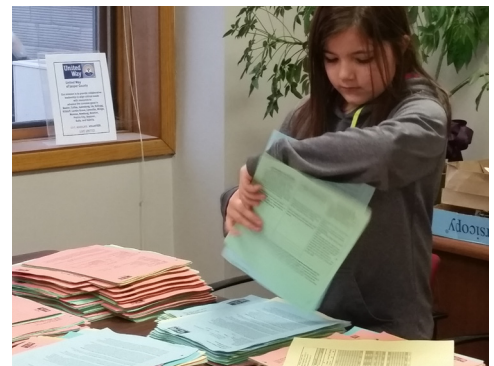
- Jeans Day
- Bake sale
- Breakfast or lunch potluck
- Chili cook-off
- Basket auction
- Balloon grams
- Ice cream social
- Team/department challenges
- Book/garage sale
- Car wash
- Dunk/Ple Face leadership
- Raffles for donated items
- Silent auction
- Cake- or cookie-decorating contests



INCENTIVES

Many organizations provide incentives tied to their campaign goals. There are many free incentives you can offer to employees for participating in the campaign.

- Gift cards – retail, gas, etc. items
- Personal day off
- Sleep-in passes
- Long lunch passes
- Early-out passes
- Chair massages
- Jeans/casual day
- Covered/close parking
- Tickets to sports events
- Tickets to cultural events
- Company gear and logo
- Weekend at vacation home
- Honor wall
- Services offered by co-workers (baby sitting, auto repair)
- Raffle tickets
- Lunch brought in
- TV or iPad
- Movie for staff



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